

# Security Awareness Campaign



WHERE ARE YOUR THREATS?

awareGO

  
CastleForce  
IT SECURITY

AwareGO Channel partner

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## The Problem

Security awareness campaigns in information technology are used to encourage users to think about security, recognise risks and learn to respond accordingly.

Lack of user security awareness is the greatest threat to modern computer systems and the only way to mitigate the risk is by doing regular and diversified awareness campaigns.

Most people find security issues dry and uninteresting, that is why conventional methods often fail to reach their goals because employees do what they can to skip this important security measure.

The cost of security awareness related risks is various, from PC or computer system crashing due to mistakes, to losses due to break-ins or lost data, resulting in costs like data recovery, loss of income or lost reputation.

## The Solution

Our method of awareness training is that the employees have easy access to the material and they enjoy using it.

12 short and funny episodes where the message is security: each episode focuses on a given problem and the examples are explained in a way that most people understand.

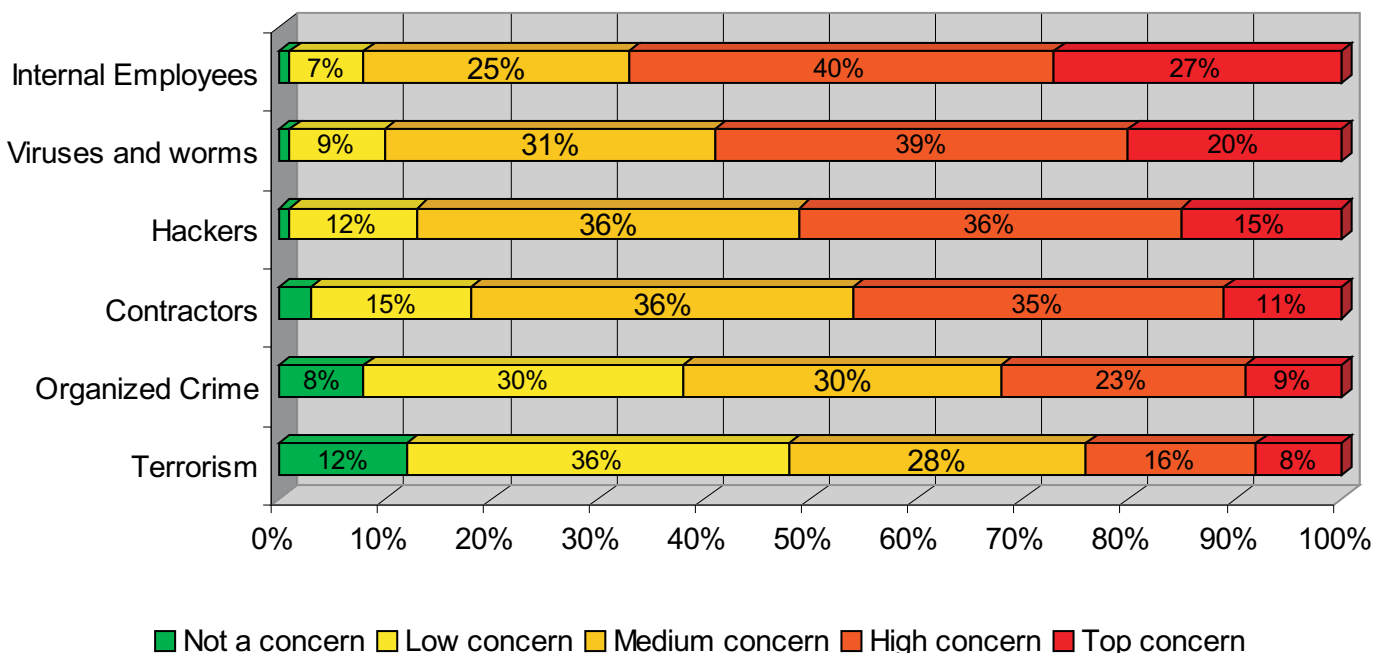
Humour and ease of use is the incentive to train, not enforcement or costly rewards.

The greatest cost of awareness training is the time it takes to educate employees: with this method that time is saved because employees can watch each 5-7 minute episode when they have the time.

We offer a risk free trial, the first 6 episodes are tested on a selected group of employees and evaluated after the trial.

**Easy to try, easy to buy, easy to use**

## What is keeping security professionals awake



## Why use our awareness campaign

Compliance, most companies are required to do regular security awareness campaigns, due to laws or standards.

Productivity, security incidents like delays, system crashes, junkmail etc. are less likely.

Security, costly security incidents due to risks and threats are less likely.

Our unique distribution method ensures the lowest Total Cost of Ownership and high Return on Investment.

## Functionality

The user interface and training text for each video can be customised to meet the needs of every customer: for example to comply with your security policies, you can also select to require employees to take a short quiz after each episode.

Subtitles are available for each video.

Users will receive an e-mail when the campaign begins, a link in the mail will log them in automatically. Users not participating will get a reminder e-mail. Users can easily see which videos they have yet to watch and which questions are not answered.

After the campaign a report is sent with the results of the campaign and users that participated will get a certificate.

## The episodes

The episodes are 12 in total:

1. Security awareness 101
2. Passwords I
3. Passwords II
4. E-mail Security I
5. E-mail Security II
6. Phishing
7. Physical Security
8. Policies
9. Social Engineering I
10. Social Engineering II
11. Safer Browsing
12. Conclusion



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