



Trend Micro™

# InterScan™ Messaging Hosted Security

Stop spam before it reaches your network

Increases in spam and email-based attacks continue unabated. These assaults not only hurt employee productivity, they consume valuable IT staff time and infrastructure resources. These threats can also expose confidential data and open organizations to compliance issues and legal risks. To be successful in challenging economic times, you need reliable security that protects your email and data at a lower cost.

Trend Micro's top-rated hosted email security solution stops spam, viruses, phishing, and other email threats before they reach your network, helping you reclaim IT staff time and end-user productivity. It includes unlimited email scanning capacity, and optional content filtering and identity-based encryption to help enable regulatory compliance and better control confidential data.

As a SaaS (Software as a Service) solution, it requires no hardware to install and maintain, even as email volume grows over time. In addition, Trend Micro's worldwide team of experts manages all updates and application tuning to continuously optimize security and performance, and meet the commitments of a contractually-binding Service Level Agreement.

## KEY FEATURES

### Industry-leading antispam

- Stops up to 99% of spam and rated #1 in independent benchmarking<sup>1</sup>
- Based on the world's largest reputation database which tracks millions of malicious IP addresses
- Correlates threat data in real-time for always up-to-the minute protection against new spam sources and malware
- Stops global spam threats with multi-lingual spam detection and blocks bulk mail attacks

### Award-winning antivirus and antispysware

- Powered by Trend Micro™ Smart Protection Network for zero-day protection against unknown threats
- Stops targeted, email-based spyware attacks
- Prevents users from visiting websites with malicious downloads by blocking spam with bad URLs
- Automates recommended malware responses with ActiveAction antivirus technology

### Easy deployment and management

- Provides up to 10x return on investment over on-premise email security solutions<sup>2</sup>
- Reduces costs with no hardware or maintenance required
- Enables rapid deployment with simple redirect of the MX record
- Simplifies management with message tracking, detailed reports, and end-user quarantine

### Robust content filtering (Advanced option)

- Protects confidential data and helps enable regulatory compliance with optional content filtering and hosted identity-based encryption
- Identifies content by attachment characteristics, keywords, lexicons, and customized data rules
- Allows flexible policies that target senders or recipients by company, group or individual

## SOFTWARE-AS-A-SERVICE

### Protection Points

- In the Cloud

### Threat Protection

- Spam
- Viruses
- Spyware
- Phishing
- Inappropriate Content

## KEY BENEFITS

- Stops up to 99% of spam and other email threats before they reach the network
- Provides Service Level Agreement commitment to 100% availability and industry-leading spam-blocking effectiveness
- Delivers unlimited email scanning capacity for one fixed price per user
- Reduces costs with no hardware or maintenance required
- Aids disaster recovery with automatic queuing when a customer mail system is unavailable
- Powered by the Smart Protection Network for industry-leading, always up-to-the minute security

<sup>1</sup> West Coast Labs, Anti-Spam Comparison Report, January 2009.

<sup>2</sup> "The Business Benefits of Hosted Email Security for the SMB," IDC, October 2008; and "Why You Should Consider Using Hosted Messaging Security," Osterman Research, February 2009.



Trend Micro Affinity Plus Partner



Tel North: 0151 2031400 Tel South: 0118 9071600  
Email: [info@castleforce.com](mailto:info@castleforce.com) Web: [www.castleforce.com](http://www.castleforce.com)

**AVAILABILITY AND EFFECTIVENESS BACKED BY MONEY-BACK COMMITMENT**

Trend Micro provides an aggressive Service Level Agreement (SLA)<sup>3</sup> for InterScan Messaging Hosted Security to enable secure, uninterrupted email with money back if Trend Micro fails to deliver. The SLA covers availability, email delivery latency, spam-blocking effectiveness, false-positive rates, email-based antivirus protection, and support responsiveness.

IMPLEMENTATION OPTIONS	Standard	Advanced
SLA for 100% availability	✓	✓
Inbound email and attachment threat filtering	✓	✓
Outbound email and attachment threat filtering		✓
Customizable threat policy management		✓
Content filtering rules		✓
Email Encryption option		✓

**EMAIL PRIVACY**

Trend Micro understands that a number one concern for customers is maintaining the privacy of their email. In keeping with this, InterScan Messaging Hosted Security has been purpose-built with email privacy in mind. Customer emails are never stored for scanning purposes, and are processed without human intervention. Privacy and security are further assured through the following data center certifications.

- |   |   |
|---|---|
| <p><b>North America:</b></p> <ul style="list-style-type: none"> <li>• SAS 70 II</li> <li>• ISO 9001</li> <li>• Sys Trust</li> </ul> | <p><b>Europe:</b></p> <ul style="list-style-type: none"> <li>• BS7799</li> <li>• ISO 9001</li> <li>• BSI Grundschtutzertifikat</li> </ul> |
|---|---|

**TREND MICRO SMART PROTECTION NETWORK**

InterScan Messaging Hosted Security is powered by the Trend Micro Smart Protection Network which correlates threat intelligence in the cloud, across multiple threat vectors. Each new threat identified via a single customer’s routine reputation check will automatically update databases around the world. Trend Micro Smart Protection Network delivers security that’s smarter than conventional approaches by blocking the latest threats before they reach you. Leveraged across Trend Micro’s solutions and services, the combined cloud-client architecture of the Smart Protection Network immediately and automatically protects your information wherever you connect.

**EXPAND YOUR PROTECTION**

**Email Encryption**

- Email Encryption for InterScan Messaging Hosted Security

**Small Business Security**

- Worry-Free™ Business Security Advanced

**Medium Business and Enterprise Security**

- Communication and Collaboration Security
- InterScan™ Messaging Security Suite
- InterScan™ Messaging Security Virtual Appliance
- Trend Micro™ Message Archiver

<sup>3</sup> Money-back remedies are defined in the InterScan Messaging Hosted Security Service Level Agreement for service availability, email delivery latency, spam blocking, false positive rate, antivirus effectiveness, and support response. See Service Level Agreement for detailed remediation requirements.

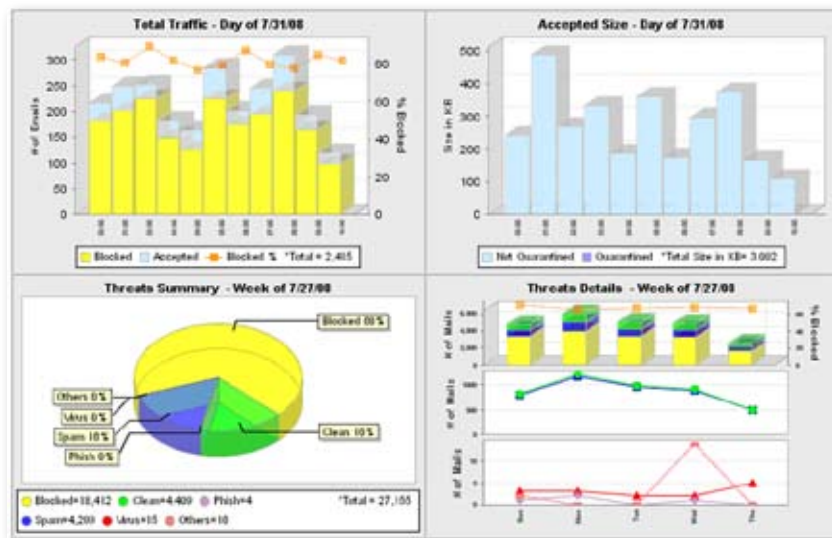


Figure 1: Detailed Reports Provide In-Depth System Insight



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Tel North: 0151 2031400 Tel South: 0118 9071600  
 Email: [Info@castleforce.com](mailto:Info@castleforce.com) Web: [www.castleforce.com](http://www.castleforce.com)